



Featuring

HandClens®

Alcohol-Free
Instant Hand Sanitizer

Includes

**Three Classroom
Lesson Plans**

Also Includes
Resources for

Facilitators

Parents

Teachers



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Introducing a Revolutionary Hand Hygiene Program Designed to:



- Increase Your School's ADA Funding
- Reduce Illness-Absenteeism 31-42%
- Improve Kids' Test Scores because Kids are in School!

The unique, Simple As ABC "Always Be Clean" Hand Hygiene Program® promotes proper hand hygiene with the use of HandClens® Alcohol-Free Instant Hand Sanitizer as a supplement to hand washing.

The ABC Program includes:

1

HandClens® Foaming Hand Sanitizer & Lotion

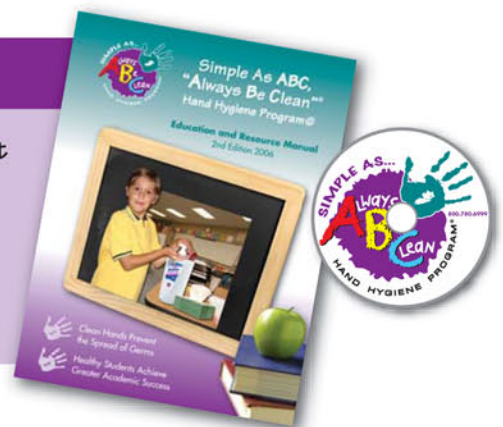
- Alcohol-Free, Non-toxic
- Non-Flammable
- Kills 99.99% of harmful germs
- Safe for kids – won't burn eyes, won't sting small cuts
- Softens like a lotion
- Saves on paper towels



2

Education and Resource Manual

- Provided on hard copy and CD-ROM
- Classroom lessons and assembly script
- Compliance & installation recommendations
- Professional resource list & implementation tools
- Faculty and parent education
- Hand washing instruction posters



3

Multiple Dispensing Options

- Free wall-mounting kit
- 1.8L free-standing or wall-mounted foam dispensers for classrooms, cafeterias or library/media center
- 3,600 applications per 1.8L bottle
- 0.5 oz, 1.7 oz, and 8.0 oz sizes for lunch monitors, playground supervisors, and offices
- Teacher recommended



The ABC Program is an Investment in Student Health that More Than Pays for Itself!



Just One 1.8L Unit Provides 3,600 Applications

Applications Needed to Achieve Reduction in Illness-Absenteeism

3 - 6 x/day

Cost per Student per year*

About \$2 - \$4

Increasing attendance by 31% - 42% (based on clinical studies) can produce an ADA return on investment around 90%.

*180 days = an academic year

How much HandClens does a class or school use?

Class or School Size	20	20	35	35	600	600
Usage/Day	3x	6x	3x	6x	3x	6x
# 1.8L Units/Year	3	6	5	10	90	180



Here's what other schools are saying:

"Teachers and staff are very receptive to this education information... no one wants to be sick. HandClens is unique because it is alcohol-free, so there are no issues with flammability or stinging the children's hands."

Charlene Kisner, RN, Coordinating Nurse
Fullerton Unified School District, Fullerton, CA

"We believe the attendance at Grace Christian School has improved, especially during the cold and flu season, because we use HandClens and because the students and staff are more aware of the importance of keeping their hands clean."

Frank Coburn, Principal
Grace Christian School, Cypress, CA



"We used alcohol-free HandClens in my second grade class last year and had practically no illness-related absences compared to the previous year."

D.B., Teacher
Arizona



Comparison to Alcohol-Based Sanitizers

Hand Sanitizer Feature & Benefits

Benefits Product	AlcoholFree	Non-Flammable *No ORMD Label Concerns	Product Working After Rubbed in to Skin (Persistence of Activity)	Non-Drying Formula Soothes & Smooths Skin Like a Lotion	Patented Formula, Non-Toxic	Pleasant Fragrance, Non-Sticky	Safe to Use for All Ages in Any Environment	Safe for Food Handling - Denaturant Free
<small>WOODWARD'S</small> HandClens® Alcohol-Free Foaming Sanitizer	✓	✓	✓	✓	✓	✓	✓	✓
Purell® Dial® Bath & Body® or Any Alcohol Based Instant Hand Sanitizer							*	** & ***
								

* Los Angeles County and other school districts have banned alcohol sanitizers

** JCAHO the Joint Commission for the Accreditation of Hospitals mandates that alcohol sanitizer products be mounted at least 6' away from doorways to prevent exits from being blocked in the event of a fire.

*** Healthcare workers hands can ignite with static electricity

